

Notice of References Cited

Application/Control No.

10/608,895

Applicant(s)/Patent Under

Reexamination

WITTING, THOMAS

Examiner

NADJA CHONG CRUZ

Art Unit

3623

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U.S. PATENT DOCUMENTS

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
A	US-			
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NON-PATENT DOCUMENTS

*	Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
U	Kahan, Using database marketing techniques to enhance your one-to-one marketing initiatives, The Journal of Consumer Marketing, 1998.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a))
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